

THE
CREATIVE
HOUSE

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01

WHAT IS THE CREATIVE HOUSE?



01. WHAT IS THE CREATIVE HOUSE?

The Creative House Spaces that spark creativity

The second life of a space that defined an era in the 1940s as a renowned pioneering bakery.

What was once a bustling hub of flour and dough has now become an epicentre of creativity and dialogue. The echoes of clattering baking trays being replaced by the buzz of brainstorming sessions.

Soft lighting bathes the space in a warm glow, casting playful shadows across it. It's the familiar scents that welcome you — home-cooked meals and freshly brewed coffee wafting from the kitchen, mingling with the subtle hint of paper and ink, greeting you like an old friend.

A collection of cherished details awaits as you step through the threshold.

Here, you feel free to be yourself, to unapologetically kick off your shoes and revel in the simple joy of being "barefoot".

And as you move through the space, a soothing rhythm of sounds fills

the air—the comforting ticking of a clock, the laughter echoing through the rooms amidst the chatter of video calls.

For home is not merely a place, but a feeling—a refuge where you can find happiness in the familiarity of your surroundings without having to tiptoe. It's where the freedom to be yourself is celebrated.

The Creative House is a versatile canvas, blending spaces where countless stories can unfold. Here, we're rewriting the script, proving that creativity can emerge from the most unexpected yet remarkable of places.

In the heart of an old bakery in Valencia's neighbourhood of Russafa, something extraordinary takes shape.

Welcome Home!



PATIO



01. WHAT IS THE CREATIVE HOUSE?

WHO IS BEHIND IT?

The Creative House is a 440m² space, bathed in natural light and soft textures that contrast with its industrial finishes. Spread over three floors and designed by Elena Francés and Juanjo Picó, it is located in the heart of Ruzafa, the trendy neighborhood of the city of Valencia.

The space housed the Escribá bakery until the end of the 20th century. Founded in the tumultuous 1940s by a unique woman of her time, with a brave, creative, and passionate spirit, Asunción kneaded the most sought-after breads and pastries in Valencia for more than half a century.

Both the space and the charisma and history of Asunción captivated the current owners. Sophie von Schönburg and Fátima Ateyeh, born in Spain but of German and Palestinian origin respectively, have been running the communication and events agency 'Signne' for more than 15 years.

"We were looking for a space that reflected calmness but was located in a vibrant area of the city; the perfect balance between the hustle and bustle of a trendy area and the tranquillity of arriving home".

- Sophie Von Schönburg



02

THE SPACE





PATIO

















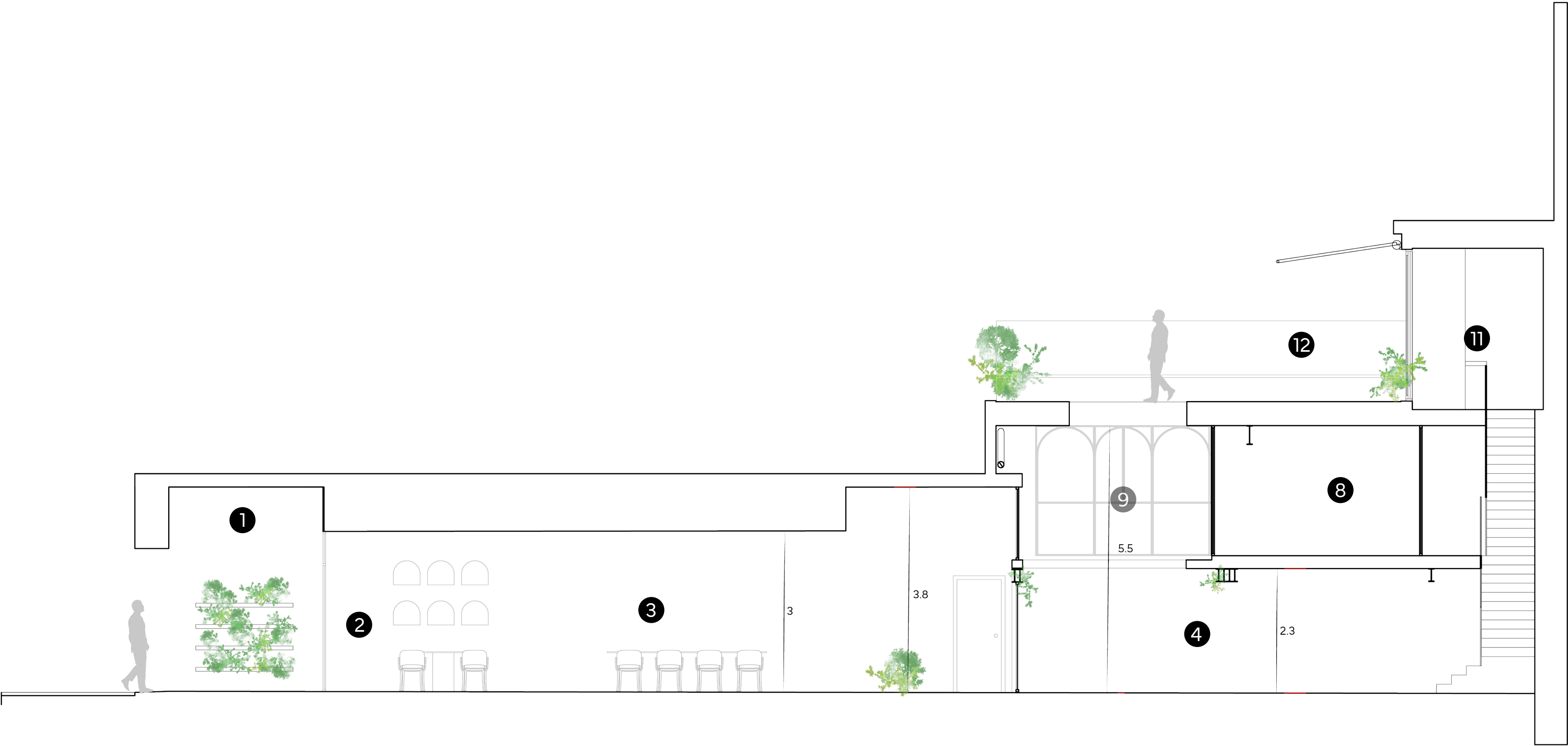
ROOFTOP



The Creative House is a 440m² space, spread over three floors: Ground Floor, Mezzanine and Rooftop.

[DOWNLOAD FLOOR PLANS](#) ▾

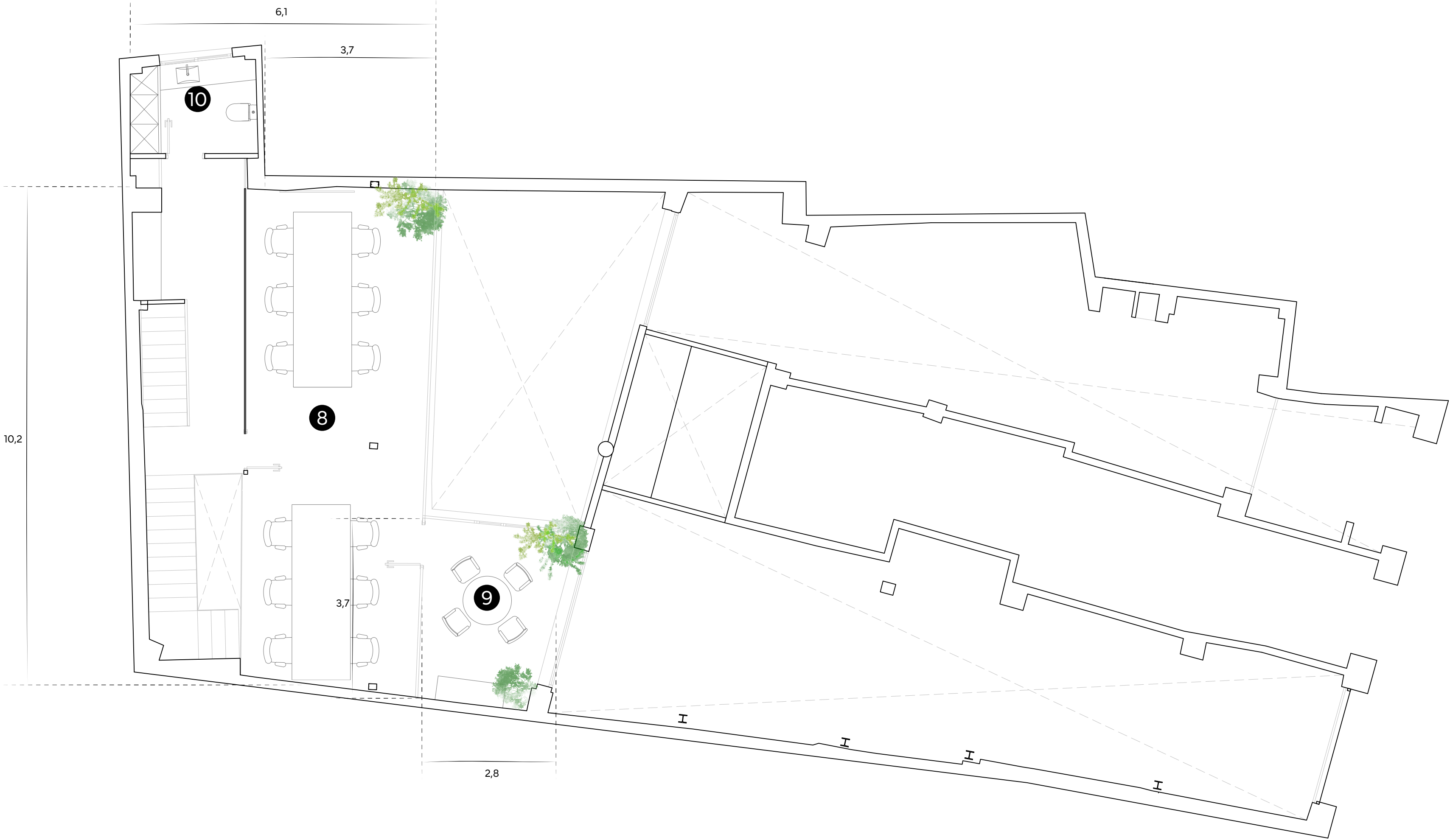
- 1
The Entrada
- 2
The Trastienda
- 3
Arcos Room
- 4
The Patio
- 8
La Mezzanine
- 9
El Meeting Room
- 11
La Kitchen
- 12
La Terrace



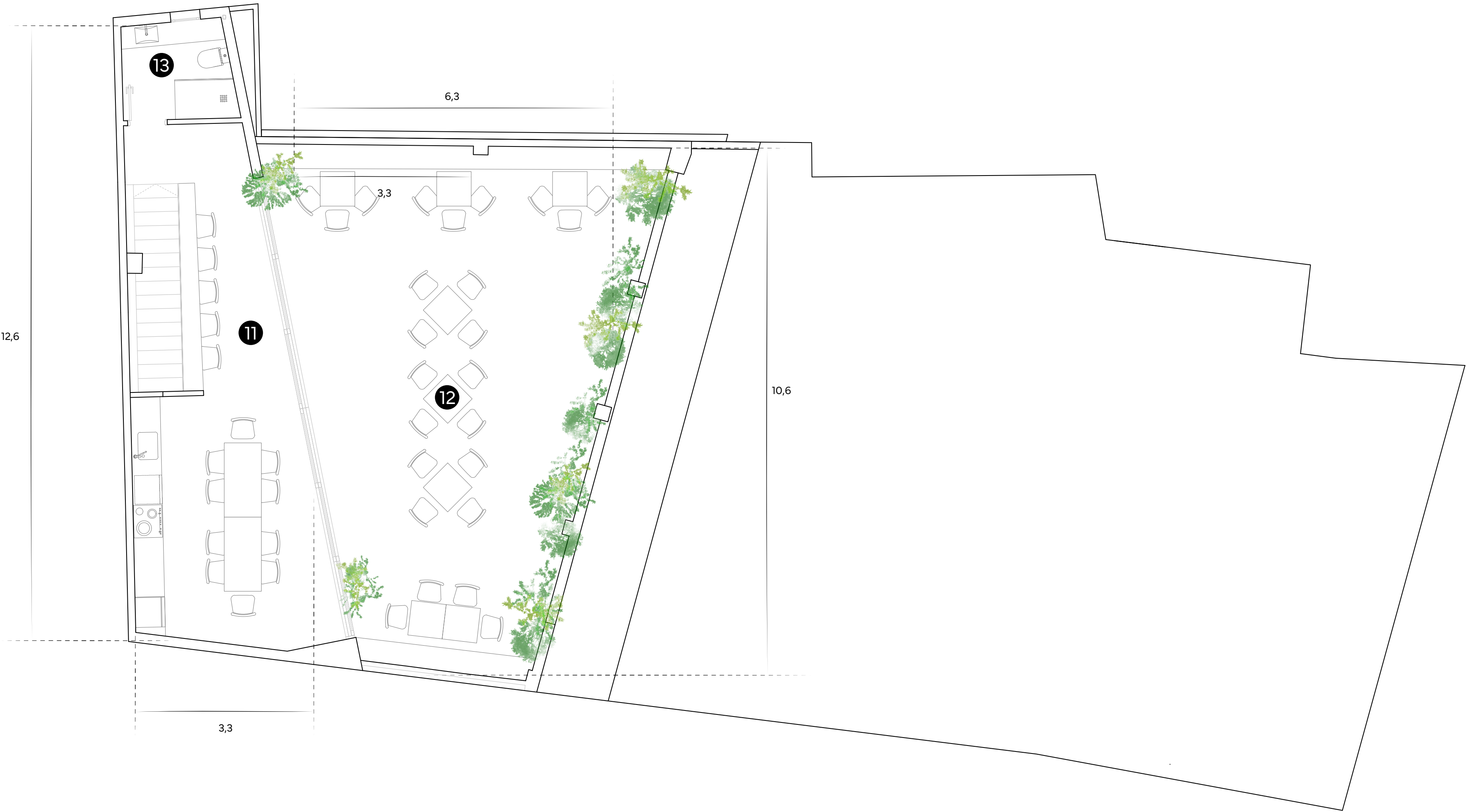
- 1 The Entrada
- 2 The Trastienda
- 3 Arcos Room
- 4 The Patio
- 5 WC
- 6 El Office Space



- 10
WC
- 8
La Mezzanine
- 9
El Meeting Room



- 11
La Kitchen
- 12
La Terrace
- 13
WC



03

WHAT WE OFFER



USES



Workshops
Photo and video set
Large and small events

Selfcare programmes
Conferences
Showroom and Pop-up

Presentations
Meeting Rooms
And we're open to whatever you suggest...

THE SPACE INCLUDES



Existing furniture (limited)
WIFI
Air conditioning/heating

Printer
Storage
x4 Full HD Plasma Screens

Incapto Coffee Machine
x2 Kitchen Areas
Osmosis Filtered Water

ADDITIONAL SERVICES



TV
Photography equipment
Furniture
Photo and Video

Catering
Pickup service
Illumination
Event production and coordination

Sound system
White Board/Flip chart
Meeting pack
And if we don't have it, we'll find it for you...









04

THE NEIGHBOURHOOD



RUZAFÁ

The Creative House is located in the heart of Ruzafa, the trendy neighbourhood of Valencia.

It is renowned for its bohemian atmosphere and cultural diversity. In this neighbourhood, you can find a unique mix of design shops, art galleries, charming cafés, and a variety of restaurants ranging from traditional to avant-garde.

Its streets are full of life both day and night, offering an authentic and dynamic experience that attracts both locals and visitors in search of new experiences.



- 1 Joaquin Sorolla Train Station
- 2 Norte Train Station
- 3 Town Hall Square
- 4 Colón Market
- 5 City of Arts and Sciences

 The Creative House
Plaça del Dr. Landete, 3,
Bajo derecha, L'Eixample,
46006 València, Valencia.

 Metro

 Parking



05
RATES



	USABLE AREA M²	OCCUPANCY (NUMBER OF PEOPLE)	INCLUDED FURNITURE	SPECIFICATIONS/ SERVICES	€ ½ DAY (8h-14h or 15h-21h)	€ DAY
THE TRASTIENDA + ARCOS ROOM	45,75	17	Table (Ø 1m) +4 chairs Table (2,60 x 1m) + 8 chairs with armrest	Direct access Natural light Display window Equipped kitchen Exhibition niches 2 WC Illuminated shelves Kitchen*	350€	650€
THE PATIO	156	65	2 Tables (2,80 x 1m) 4 Armchairs 2 center tables (Ø 50cm)	1WC Natural light Ceiling: 5m high	600€	850€
GROUND FLOOR	260	100	8 stools (60 cm high) 2 armchairs 1 center table (Ø 80cm) 1 table (1,25 x 1,25m) 6 tables (1,25 x 2,40m) 30 office chairs	Disabled access Includes the above features	850€	1.500€
MEZZANINE	100	31	El Meeting Room 1 table (diameter 1m) + 4 chairs with armrest La Mezzanine 2 tables (1,25 x 1,25m)+ 2 tables (1,25 x 2,40m) + 12 office chairs	Natural light 1WC Access only by the staircase	500€	750€
ROOFTOP	60 (La Terrace) + 40 (La Kitchen)	43	8 tables (0,70 x 0,70m) 16 outdoor coloured chairs 20 outodoor white chairs 5 outdoor stools (60 cm high) 2 dinning tables (1,5 x 0,75m)	1WC Terrace (day use) Dining room Access only by the staircase Kitchen** Natural light	500€	750€
FULL HOUSE	440	174	Includes the furniture of all spaces.		2.000€	3.000€

Set up and break down hours will be quoted separately. The prices don't include taxes.
*Includes: dishwasher, refrigerator, freezer, coffee maker, faucet with filtered water, dishes, and glassware.
**Includes: dishwasher, refrigerator, freezer, coffee maker, faucet with filtered water, dishes, glassware, and cooking plate.

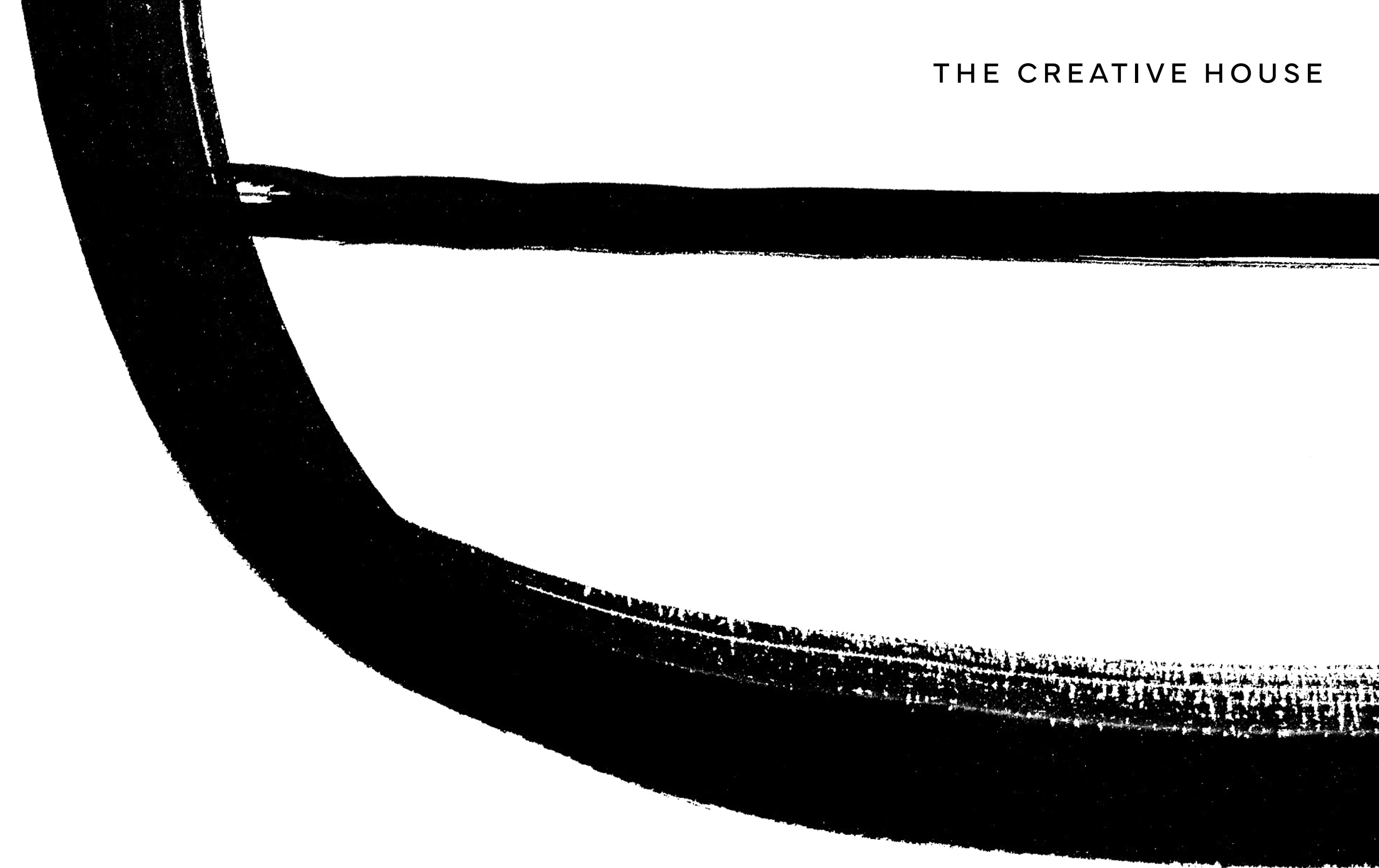
IMPORTANT INFORMATION

- The time required for event setup and dismantling will be budgeted separately.
- The full-day rental rate covers a maximum of 8 hours of use. Additional hours will be charged separately.
- The minimum rental period is a half-day, equivalent to 4 hours of use.
- Due to the location and structural features of The Creative House, the use of high-volume professional sound equipment is not permitted. Ambient music at a moderate volume is allowed.
- Each request is assessed according to the specific requirements of each client. Please do not hesitate to contact us for any questions or for additional guidance.

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CONTACT





WEBSITE AND SOCIAL MEDIA

thecreativehouse.es
Instagram
Linkedin

ADDRESS

Plaça del Dr. Landete, 3,
Bajo derecha, L'Eixample,
46006 València, Valencia.

OPENING HOURS

Monday to Thursday
09:00 - 17:30

Friday
8:30 - 14:00

INFORMATION AND BOOKING

hola@thecreativehouse.es
+34 671 907 234

Play Vídeo

